

The result statistical of the Climatech visitors:

1. Total visitor number of visitors:.....\4808 \Visitors
2. Total number of professionals visitors..... \4061\Visitors
3. Total number of Other visitors.....\747\Visitors

| Visitors | QTY | Percentage |
|-----------------------|-------------|-------------|
| Professional Visitors | 4061% | 84% |
| Other Visitors | 747% | 16% |
| Total | 4808 | 100% |

Next chart shows the number of Climatech2007 total & professional visitors:



Note: visitor numbers are calculated by percentage according to \4808\ Visitors



The division of exhibition visitors according to the field of interest:

| S.No. | Required Products | NO. | Professional Percentage | All Visitors Percentage |
|-------|--|-----|-------------------------|-------------------------|
| 1 | Burners, boilers, and Radiators | 639 | 16% | 13% |
| 2 | Domestic air-conditioners | 633 | 16% | 13% |
| 3 | Solar Power Equipment | 613 | 15% | 13% |
| 4 | Heating systems ignition | 565 | 14% | 12% |
| 5 | central air conditioning | 547 | 13% | 11% |
| 6 | Heating hot air | 513 | 13% | 11% |
| 7 | Chillers | 405 | 10% | 8% |
| 8 | Water Pumps (Stainless, Steel,...) | 404 | 10% | 8% |
| 9 | Isolated Sandwich Panels - Foams - Glass& Rock Wool | 399 | 10% | 8% |
| 10 | Refrigeration compressors and valves | 364 | 9% | 8% |
| 11 | Floor Heating Systems | 354 | 9% | 7% |
| 12 | Air distribution systems and air vents | 351 | 9% | 7% |
| 13 | Water Purification Systems For Residential and Industrial Uses | 349 | 9% | 7% |
| 14 | Cooling towers and cooling boxes | 345 | 8% | 7% |
| 15 | Accessories and automation and control systems | 335 | 8% | 7% |

Note: Visitor numbers are calculated by percentage according to 4808 Visitors & Specialist Visitor are 4061

Note: Some visitors express more than one interest than total number of interest in larger than total visitors

Syrian International Marketing Association
Syria – Damascus – P.O.BOX: 33734



المؤسسة السورية الدولية للتسويق
سوريا - دمشق - ص.ب. : 33734

Tel: 00963 11 3325266 - Fax: 00963 11 3325223

Email clim-sy@scs-net.org

Website www.climtech-sy.com

The division of exhibition visitors according to the field of interest:

| S.No. | Required Products | NO. | Professional Percentage | All Visitors Percentage |
|-------|--|-------------|-------------------------|-------------------------|
| 16 | Water & Heating Isolation & Isolation materials for water Tanks | 330 | 8% | 7% |
| 17 | Expendable materials (Insulation Tools, Pipes, Sealing, Control and Automation Systems, Fire and Noise Protection Systems) | 327 | 8% | 7% |
| 18 | Plumbing Works | 326 | 8% | 7% |
| 19 | Alvonquilat and heat exchangers | 315 | 8% | 7% |
| 20 | Fan coils and turbine fans | 306 | 8% | 6% |
| 21 | Condensates and measuring Systems | 301 | 7% | 6% |
| 22 | Swinging Pools Filters | 282 | 7% | 6% |
| 23 | Valves copper pipes | 280 | 7% | 6% |
| 24 | Water Treatment Stations | 279 | 7% | 6% |
| 25 | Water Filters For Industrial Uses | 267 | 7% | 6% |
| 26 | Steam Technology | 260 | 6% | 5% |
| 27 | Associated Tools and Equipment | 258 | 6% | 5% |
| 28 | Ice Machines | 255 | 6% | 5% |
| 29 | Irrigation Pipes For Construction and Industrial Uses | 209 | 5% | 4% |
| 30 | Associated Tools and Equipment | 190 | 5% | 4% |
| 31 | Laboratory Equipment For Water Technology | 172 | 4% | 4% |
| 32 | Total | 4357 | 107% | 91% |

Note: Visitor numbers are calculated by percentage according to 4808 Visitors & Specialist Visitor are 4061

Syrian International Marketing Association
Syria – Damascus – P.O.BOX: 33734



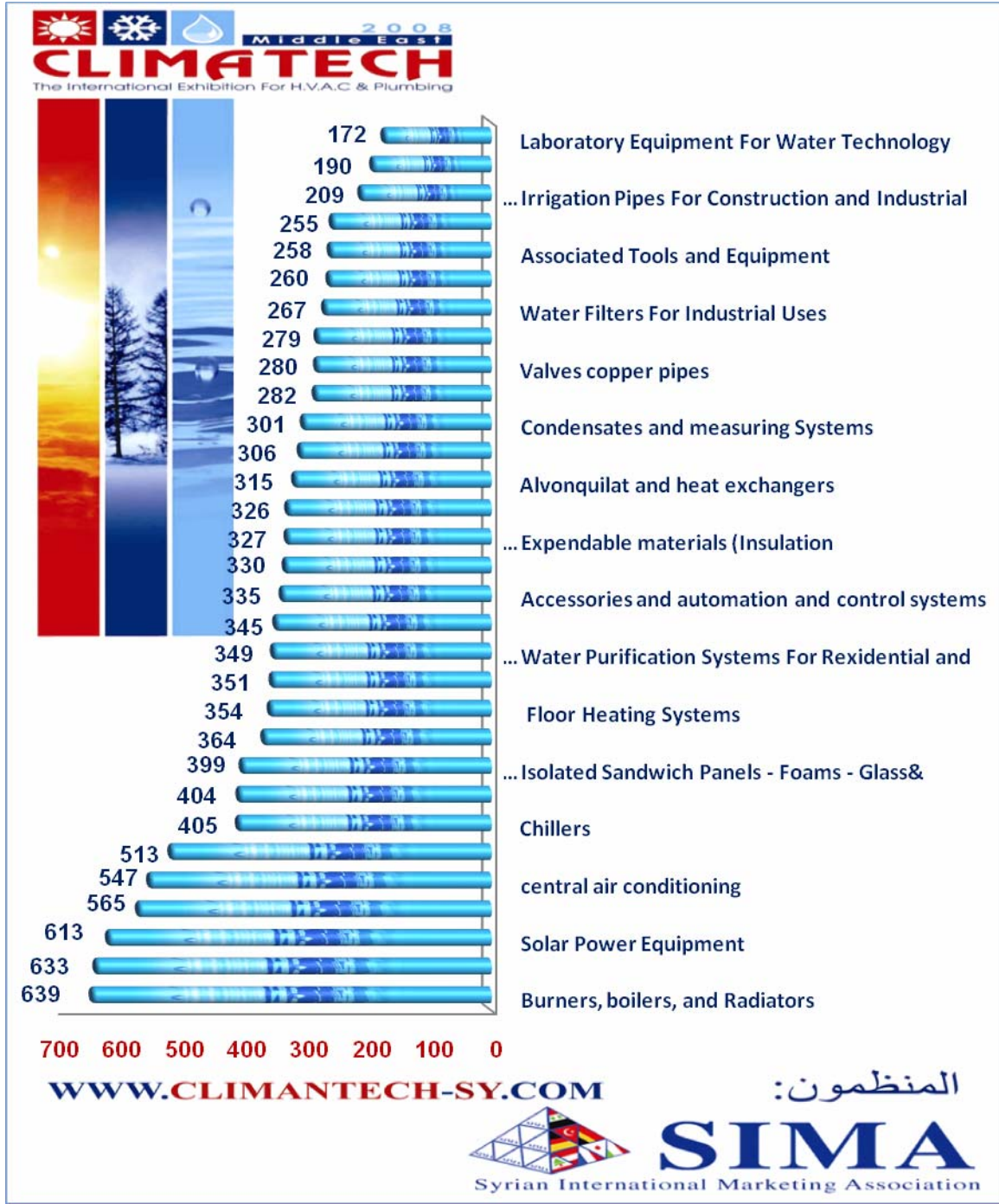
المؤسسة السورية الدولية للتسويق
سوريا - دمشق - ص.ب. : 33734

Tel: 00963 11 3325266 - Fax: 00963 11 3325223

Email clim-sy@scs-net.org

Website www.climtech-sy.com

Chart explains the division of exhibition visitors according to the field of interest



To notice that the most interest for visitors were to the field of measurement tools and equipment according to the other fields



The division of the specialization of the exhibition visitors

The specializations types witch increased this exhibition

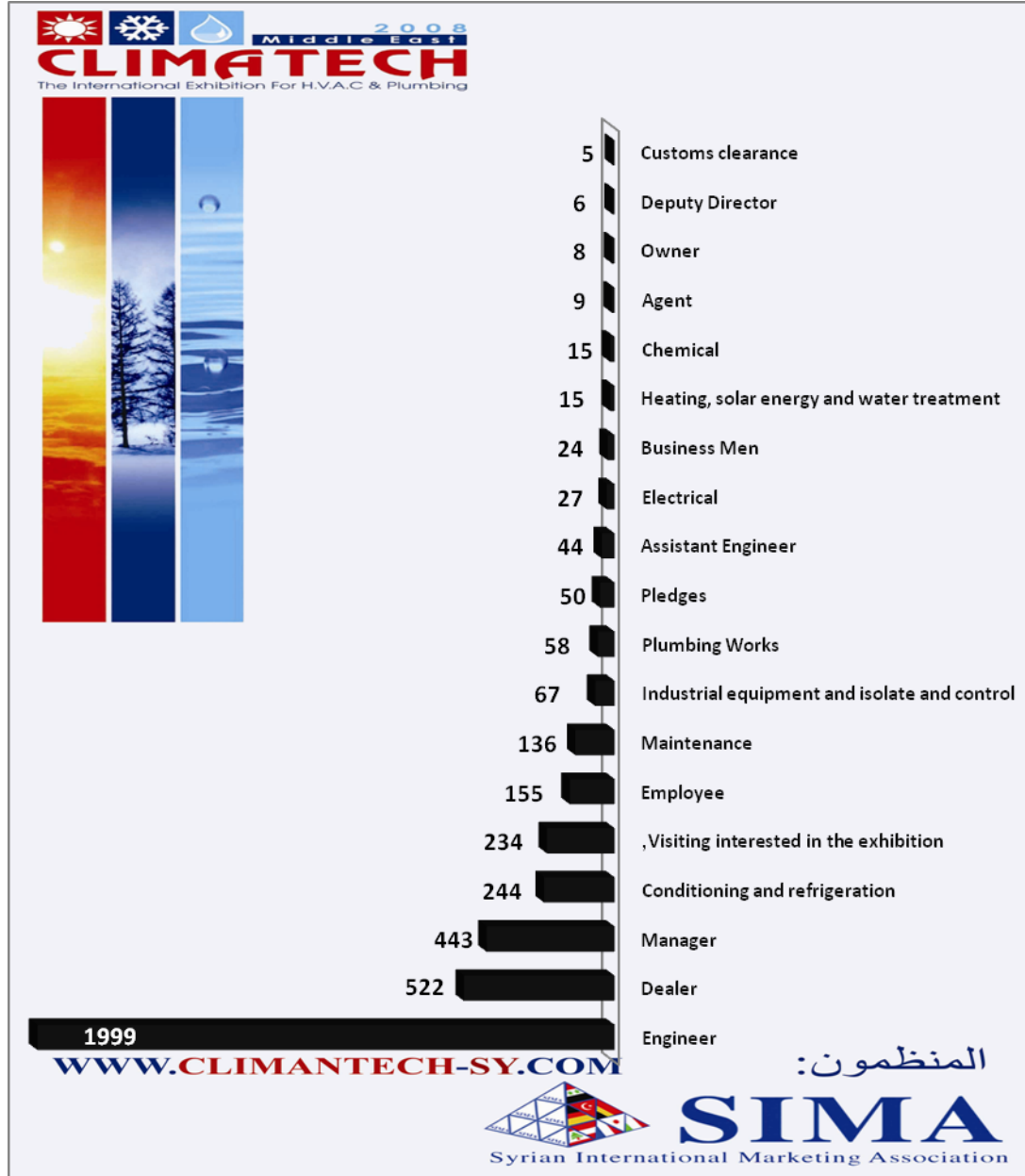
The total number of the specialist visitors come to 4061 witch distributed according to the most important following specializations:

| S.No. | Specialization | NO. | Professional Percentage | All Visitors Percentage |
|-------|--|------|-------------------------|-------------------------|
| 1 | Engineer | 1999 | 49.2% | 41.6% |
| 2 | Dealer | 522 | 12.9% | 10.9% |
| 3 | Manager | 443 | 10.9% | 9.2% |
| 4 | Conditioning and refrigeration | 244 | 6.0% | 5.1% |
| 5 | Visiting interested in the exhibition, | 234 | 5.8% | 4.9% |
| 6 | Employee | 155 | 3.8% | 3.2% |
| 7 | Maintenance | 136 | 3.3% | 2.8% |
| 8 | Industrial equipment and isolate and control | 67 | 1.6% | 1.4% |
| 9 | Plumbing Works | 58 | 1.4% | 1.2% |
| 10 | Pledges | 50 | 1.2% | 1.0% |
| 11 | Assistant Engineer | 44 | 1.1% | 0.9% |
| 12 | Electrical | 27 | 0.7% | 0.6% |
| 13 | Business Men | 24 | 0.6% | 0.5% |
| 14 | Heating, solar energy and water treatment | 15 | 0.4% | 0.3% |
| 15 | Chemical | 15 | 0.4% | 0.3% |
| 16 | Agent | 9 | 0.2% | 0.2% |
| 17 | Owner | 8 | 0.2% | 0.2% |
| 18 | Deputy Director | 6 | 0.1% | 0.1% |
| 19 | Customs clearance | 5 | 0.1% | 0.1% |
| 20 | Total | 4061 | 100% | 84% |

Note: Visitor numbers are calculated by percentage according to 4808 Visitors & Specialist Visitor are 4061



Chart explains the division of the most important specializations of the exhibition visitors:



To notice that the greatest group of interested people of exhibition visiting was engineers:

Notice: the number of the specialist visitors comes to 4061 specialists

Syrian International Marketing Association
Syria – Damascus – P.O.BOX: 33734



المؤسسة السورية الدولية للتسويق
سوريا - دمشق - ص.ب : 33734

Tel: 00963 11 3325266 - Fax:00963 11 3325223

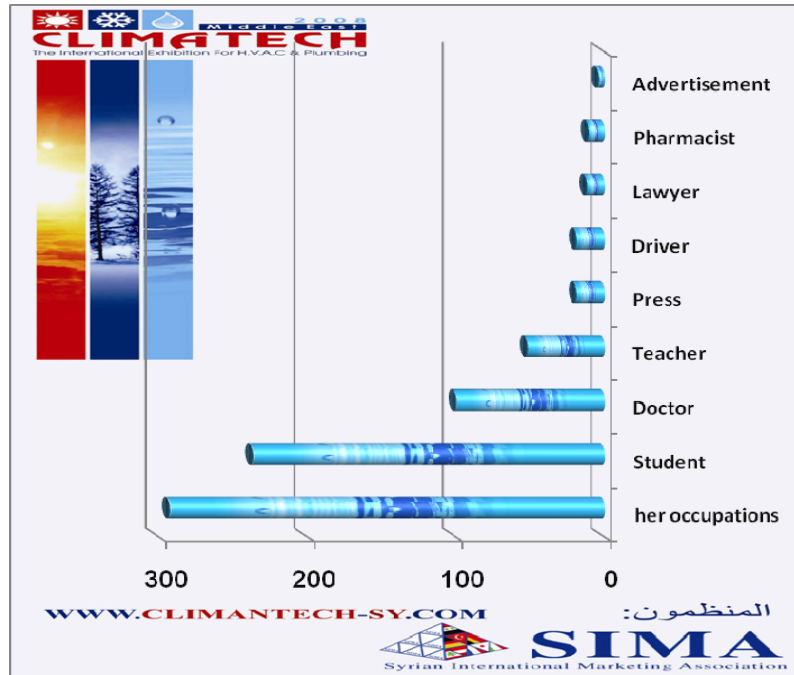
Email clim-sy@scs-net.org

Website www.climtech-sy.com

The total number of the Non-specialist visitors come to 747 witch distributed according to the most important following specializations:

| S.NO. | Non-Specialization | No. | Professional Percentage | All Visitors Percentage |
|-------|--------------------|-----|-------------------------|-------------------------|
| 1 | Student | 237 | 6% | 5% |
| 2 | her occupations | 293 | 7% | 6% |
| 3 | Doctor | 100 | 2% | 2% |
| 4 | Teacher | 52 | 1% | 1% |
| 5 | Press | 19 | 0% | 0% |
| 6 | Driver | 19 | 0% | 0% |
| 7 | Lawyer | 12 | 0% | 0% |
| 8 | Pharmacist | 11 | 0% | 0% |
| 9 | Advertisement | 4 | 0% | 0% |
| 10 | Total | 747 | 18% | 16% |

Chart explains the division of the most important specializations of the exhibition visitors:



Notice: the number of the specialist visitors comes to 747 specialists

Syrian International Marketing Association

 Syria – Damascus – P.O.BOX: 33734



المؤسسة السورية الدولية للتسويق

 سوريا - دمشق - ص.ب : 33734

Tel: 00963 11 3325266 - Fax:00963 11 3325223

Email clim-sy@scs-net.org

 Website www.climtech-sy.com

The division of the exhibition visitors according to the kind of their knowing in the exhibition:

| S.NO. | How they heard about the exhibition | No. | Professional Percentage | All Visitors Percentage |
|-------|-------------------------------------|------|-------------------------|-------------------------|
| 1 | Non Registration | 2660 | 66% | 55% |
| 2 | Personal Invitation | 1084 | 27% | 23% |
| 3 | Others | 304 | 7% | 6% |
| 4 | Out door Ads. | 264 | 7% | 5% |
| 5 | Newspapers | 170 | 4% | 4% |
| 6 | Radio Ads. | 151 | 4% | 3% |
| 7 | Internet | 100 | 2% | 2% |
| 8 | Magazines | 75 | 2% | 2% |
| 9 | Total | 4808 | 118% | 100% |

Note: Visitor numbers are calculated by percentage according to 4808 Visitors & Specialist Visitor are 4061

Syrian International Marketing Association

 Syria – Damascus – P.O.BOX: 33734



المؤسسة السورية الدولية للتسويق

 سوريا - دمشق - ص.ب : 33734

Tel: 00963 11 3325266 - Fax:00963 11 3325223

Email clim-sy@scs-net.org

Website www.climtech-sy.com

Chart explains the division of the exhibition visitors according to their knowing in the exhibition:



Note: Visitor numbers are calculated by percentage according to 4808\Visitors& Specialist Visitor are\4061

Syrian International Marketing Association

 Syria – Damascus – P.O.BOX: 33734



المؤسسة السورية الدولية للتسويق

 سوريا - دمشق - ص.ب : 33734

Tel: 00963 11 3325266 - Fax:00963 11 3325223

Email clim-sy@scs-net.org

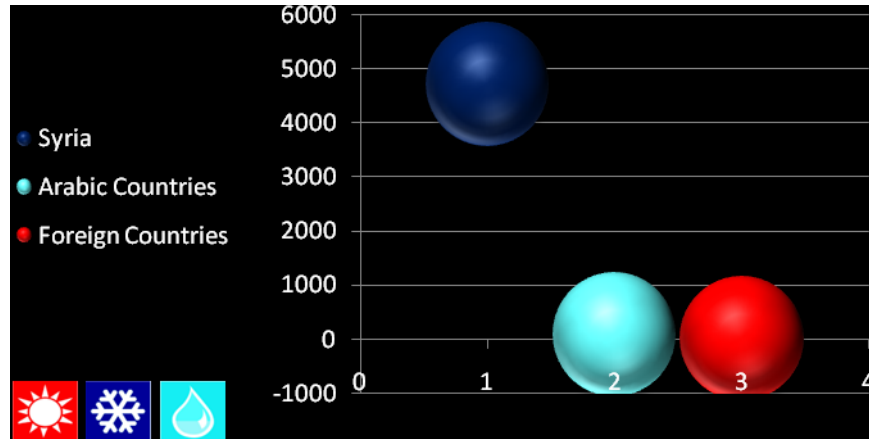
 Website www.climtech-sy.com

- Next chart shows Syrian visitors percentage, according to other countries.

| S.No. | Nationalities | NO. | Professional Percentage | All Visitors Percentage |
|-------|-------------------|------|-------------------------|-------------------------|
| 1 | Syria | 4715 | 116% | 98% |
| 2 | Arabic Countries | 84 | 2% | 2% |
| 3 | Foreign Countries | 9 | 0% | 0% |
| 4 | Total | 4808 | 118% | 100% |

Note: visitor numbers are calculated by percentage according to \4808\ Visitors& Specialist visitor are \4061\.

Next chart shows the division of the visitors from Syria, Arab countries and foreign countries:



- Note: visitor numbers are calculated by percentage according to \4808\ Visitors& Specialist visitor are \4061\.



The complement of the division of the exhibition visitors according to the Syrian cities:

| S.No. | Syria | NO. | Syria Percentage | All Visitors Percentage |
|-------|------------------|------|------------------|-------------------------|
| 1 | Damascus | 2464 | 52.3% | 51.2% |
| 2 | Homs | 442 | 9.4% | 9.2% |
| 3 | Aleppo | 297 | 6.3% | 6.2% |
| 4 | Hamah | 278 | 5.9% | 5.8% |
| 5 | No City | 256 | 5.4% | 5.3% |
| 6 | Tartous | 188 | 4.0% | 3.9% |
| 7 | Alswaida' | 155 | 3.3% | 3.2% |
| 8 | Idleb | 148 | 3.1% | 3.1% |
| 9 | Dara' | 135 | 2.9% | 2.8% |
| 10 | Latakia | 133 | 2.8% | 2.8% |
| 11 | Damascus country | 69 | 1.5% | 1.4% |
| 12 | Der Alzor | 57 | 1.2% | 1.2% |
| 13 | Banyas | 53 | 1.1% | 1.1% |
| 14 | Al hasakeh | 15 | 0.3% | 0.3% |
| 15 | Al konaiterah | 11 | 0.2% | 0.2% |
| 16 | Al rekkah | 6 | 0.1% | 0.1% |
| 17 | Jableh | 6 | 0.1% | 0.1% |
| 18 | Al bokamal | 1 | 0.0% | 0.0% |
| 19 | Al kameshli | 1 | 0.0% | 0.0% |
| 20 | Total | 4715 | 100% | 98% |

Notice: the percentages were calculated from the total number of the Syrian visitors' witch their numbers were 4715 visitors

Syrian International Marketing Association

 Syria – Damascus – P.O.BOX: 33734



المؤسسة السورية الدولية للتسويق

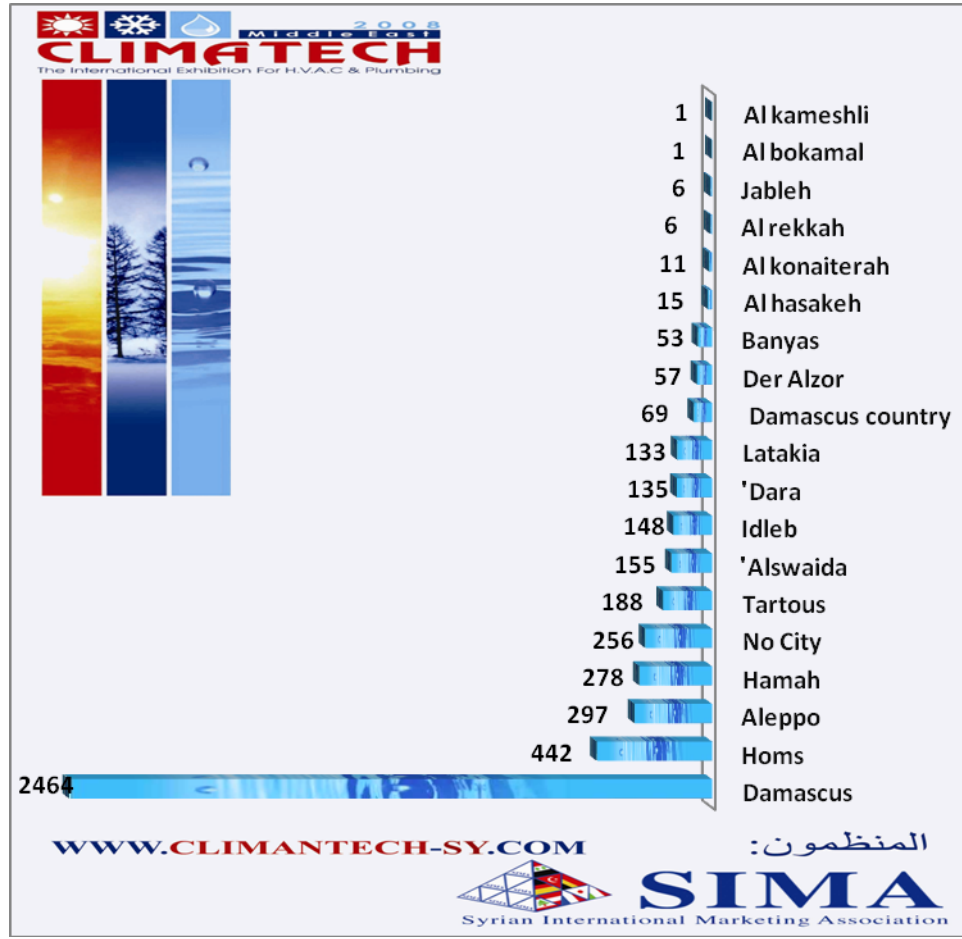
 سوريا - دمشق - ص. ب. : 33734

Tel: 00963 11 3325266 - Fax:00963 11 3325223

Email clim-sy@scs-net.org

 Website www.climtech-sy.com

Chart explains the division of the exhibition visitors from the Syrian cities:



Notice: the percentages were calculated from the total number of the Syrian visitors' witch their numbers were 4715visitors

Syrian International Marketing Association

 Syria – Damascus – P.O.BOX: 33734



المؤسسة السورية الدولية للتسويق

 سوريا - دمشق - ص.ب : 33734

Tel: 00963 11 3325266 - Fax:00963 11 3325223

Email clim-sy@scs-net.org

 Website www.climtech-sy.com

The division of the exhibition visitors according to the Arabic & Foreign countries:

| S.No. | Arabic & Foreign Visitors Nationality | NO. | Arabic & Foreign Visitors Percentage | All Visitors Percentage |
|-------|---------------------------------------|-----|--------------------------------------|-------------------------|
| 1 | Iraq | 32 | 34.4% | 0.7% |
| 2 | Jordan | 16 | 17.2% | 0.3% |
| 3 | Lebanon | 11 | 11.8% | 0.2% |
| 4 | UAE | 9 | 9.7% | 0.2% |
| 5 | KSA | 7 | 7.5% | 0.1% |
| 6 | Yemen | 5 | 5.4% | 0.1% |
| 7 | Turkey | 4 | 4.3% | 0.1% |
| 8 | Kuwait | 3 | 3.2% | 0.1% |
| 9 | Russia | 2 | 2.2% | 0.0% |
| 10 | Canada | 1 | 1.1% | 0.0% |
| 11 | Austria | 1 | 1.1% | 0.0% |
| 12 | U.K | 1 | 1.1% | 0.0% |
| 14 | Egypt | 1 | 1.1% | 0.0% |
| 17 | Total | 93 | 100% | 2% |

Note: Arabic & Foreign visitor numbers are calculated by percentage according to 93 Visitors

Syrian International Marketing Association
Syria – Damascus – P.O.BOX: 33734

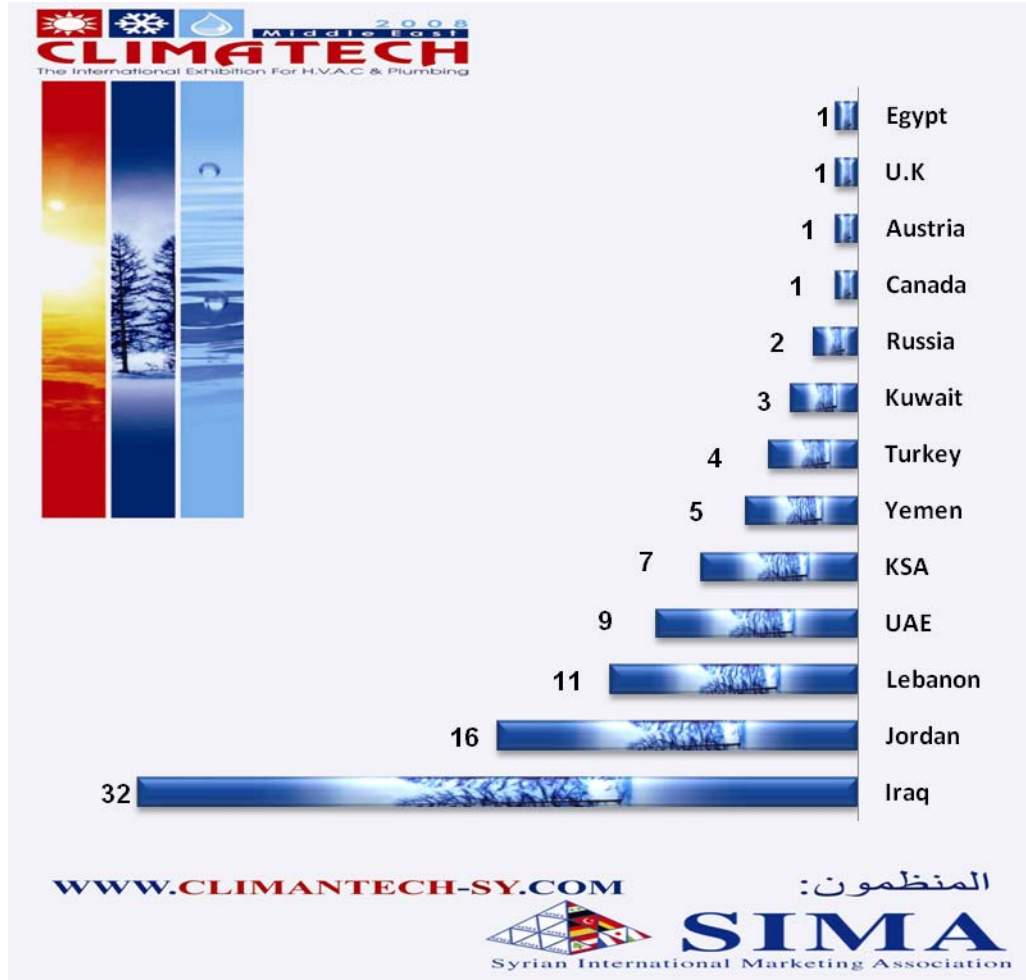


المؤسسة السورية الدولية للتسويق
سوريا - دمشق - ص.ب : 33734

Tel: 00963 11 3325266 - Fax:00963 11 3325223

Email clim-sy@scs-net.org
Website www.climtech-sy.com

Chart explains the division of the exhibition visitors according to the Arabic & Foreign countries:



To notice that the largest percentage of visitors from abroad was neighbor countries

Note: Arabic & Foreign visitor numbers are calculated by percentage according to 93 Visitors

Syrian International Marketing Association
 Syria – Damascus – P.O.BOX: 33734



المؤسسة السورية الدولية للتسويق
 سوريا – دمشق – ص.ب : 33734

Tel: 00963 11 3325266 - Fax: 00963 11 3325223

Email clim-sy@scs-net.org
 Website www.climtech-sy.com

The most important sectors that visited the exhibition

1. Companies heating and conditioning
2. Conditioning sale
3. Engineering Companies
4. Electricity
5. Pledges
6. Trade
7. Leather Industry
8. Industrial Companies
9. Foreign Companies.
10. Transport Companies
11. Businessmen
12. Metallic Industry
13. Universities
14. Plastic Industry
15. Communication
16. Researches
17. Central Heating
18. Mechanic
19. Decor
20. Plumbing Works
21. Aluminum
22. Industrial cooling
23. Industry refrigerators
24. Ambassadors
25. Import & Export
26. Airlines
27. Chemists
28. Architects
29. Lathes
30. International Organizations
31. Packing
32. Water Works
33. Etc.....

WWW.CLIMANTECH-SY.COM



There are many important sectors It is difficult to mention all sectors in this statistics

-----Statistics End-----

This statistics done by Bar Code Ware Company – Damascus – Tel: 2136060 – Fax: 2136064

Syrian International Marketing Association
Syria – Damascus – P.O.BOX: 33734



المؤسسة السورية الدولية للتسويق
سوريا – دمشق – ص. ب. : 33734

Tel: 00963 11 3325266 - Fax: 00963 11 3325223

Email clim-sy@scs-net.org
Website www.climtech-sy.com